

IMPACT STATEMENT INFOGRAPHIC

Why The World Needs Life Rocks







Television viewing time of more than two hours per day increases social problems, delinquent behaviour, aggressive behaviour, externalisation, attention problems and total problem scores. [8]

Excessive technology use is linked to lifetime obesity and cardiovascular risk - a relationship now observed starting from early childhood. [5] [9]

tripled in the last 20 years. [5] [10]

Rate of **obesity** in **children** has

DISCONNECTION FROM NATURE IS ASSOCIATED WITH EMOTIONAL, MENTAL, PHYSICAL, AND LEARNING ISSUES IN CHILDREN

improved general health and

reduced mortality rates for

adults and children [28] [29]

reduced aggression,

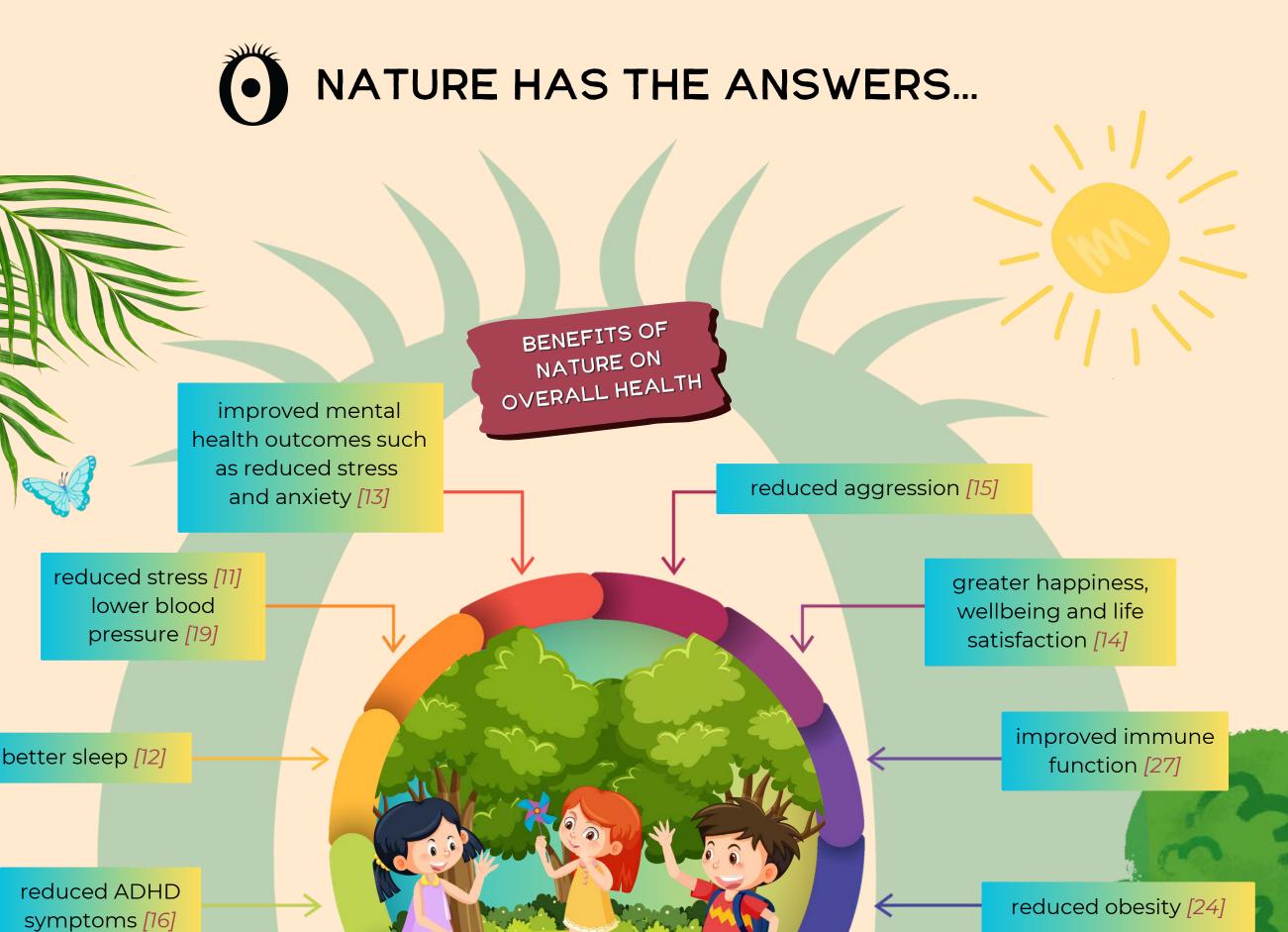
behavioural challenges

and discipline issues [17]

increased pro-social

behaviour and social

connectedness [18]



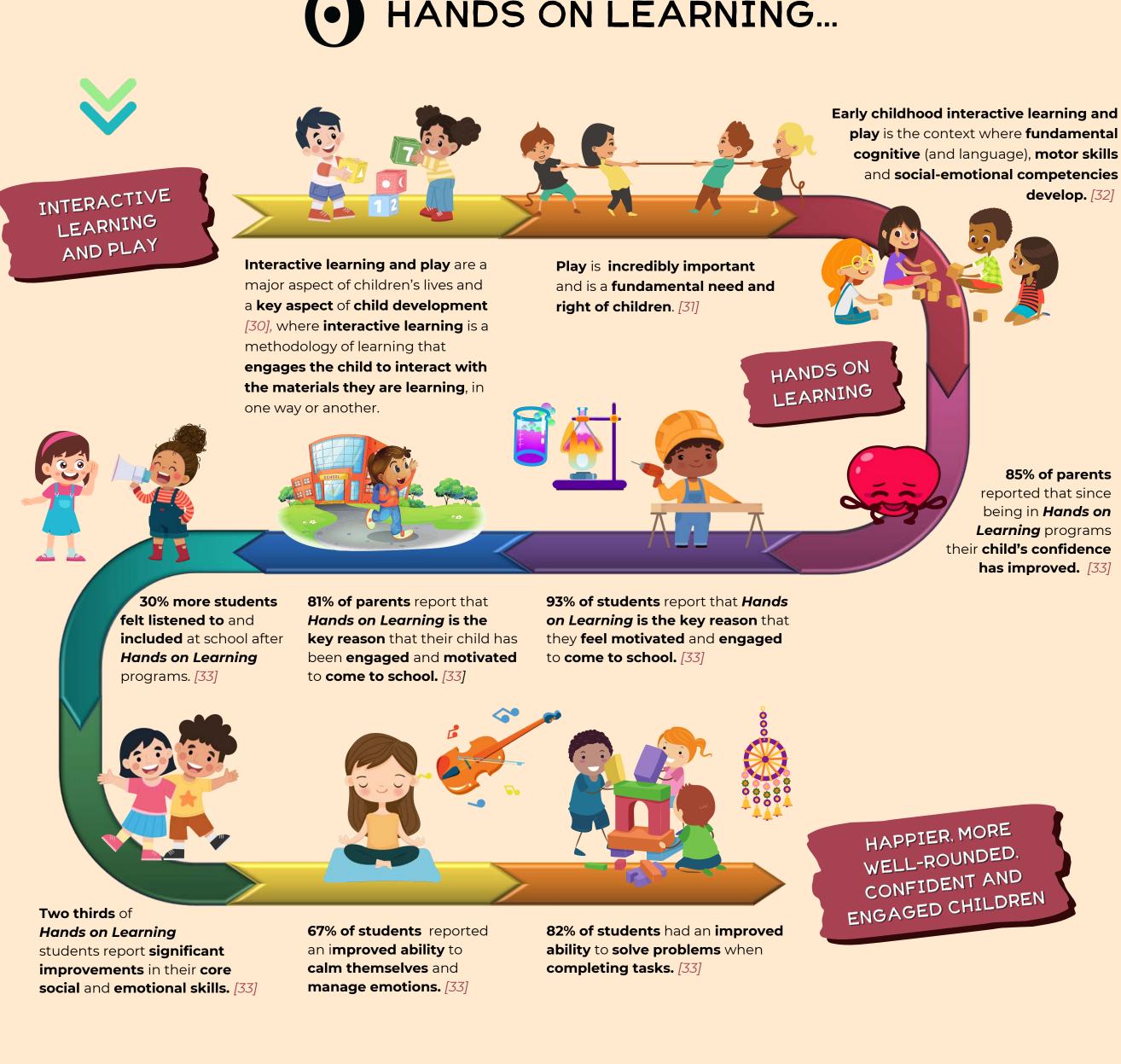
improved post-operative recovery [20] improved birth outcomes [21]

improved cognitive and

motor child development [23]

reduced congestive heart failure [22] reduced diabetes [25] better eyesight [26]

HANDS ON LEARNING...





THE LIFE ROCKS SOLUTION





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